

OCTOBER 21, 2025

October Newsletter

Paso Robles Youth Arts Supporters:

THANK YOU TO OUR GENEROUS DONORS! We are beyond grateful for your support and encouragement. It takes the community to make this work happen and we are seeing the results in the joy of our students Every. Single. Day. Giving feels good and together we make the magic happen! Thanks for being such an important part of our PRYA family <3

At PRYA, we continue to find new ways to strengthen our organization. From Board Development to Expansion projects, community partnerships are helping us achieve tremendous progress in providing more opportunities for our precious community youth.

Thank you for being at the heart of what we do to serve the youth of our community! We rely on your support and greatly appreciate your donations. Please consider joining our mission to enrich lives through the arts with a contribution today!

Barby Wunsch

Paso Robles Youth Arts Executive Director
pryoutharts.org



Upcoming Events

10/27
First Day of Session 5

11/06
PITCH Competition

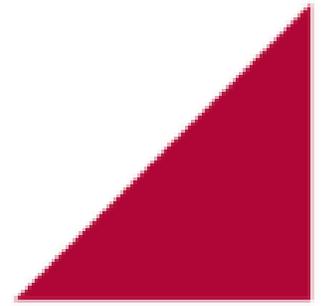
11/11
Veteran's Day

11/24- 11/28
Thanksgiving Break,
no classes

12/02
Giving Tuesday

1/6
First Day of Session 1

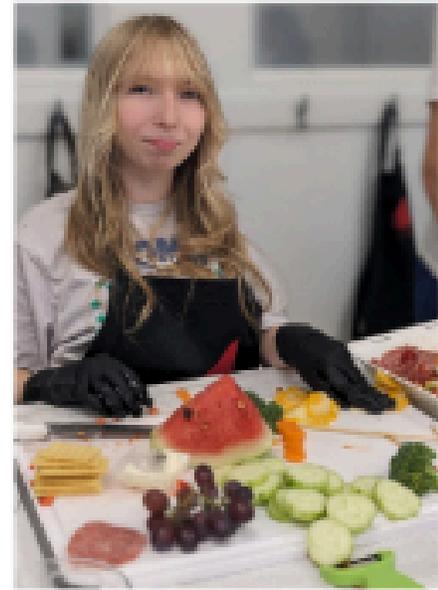
Culinary Arts Returns to PRYA in our BRAND NEW teaching kitchen!!



JUSTIN



This year, we have been working hard to build a new space for our students to inspire their Culinary creations! We are beyond excited to announce that our **JUSTIN teaching kitchen** is complete and has been a huge asset for our PRYA students! With JUSTIN supporting the funding, Idlers (and their vendors) donating the appliances, and countless contributions from contractors and individual supporters, this has been a true community effort – enriching lives through the arts! Thank you so much for making this possible and helping provide lifelong skills to students in such a valuable way! Reach out to Barby if you'd like more information or would like to get involved with our exciting expansion projects currently in the works for 2026!





Jessica Rider – “Chef Jess” – has been an amazing addition to our staff launching our new Culinary Arts program and teaching students how to cook delicious food, plan meals, and enjoy the magic of food preparation.



THANK YOU FOR EVERYTHING!

FRIGIDAIRE

Vent-A-Hood



SHERWIN-WILLIAMS



2025 Updates...

Sensorio Gives Back

Thank you Sensorio for naming PRYA as a beneficiary for the Sensorio Gives Back program supporting local nonprofits! We are honored to be selected and funding received will help tremendously as we build new dynamic classes to serve the youth in our community with accessible art programs!



Thank you to the SLO Community Foundation for granting PRYA a \$30,000 General Operating Grant to support our services for Community Youth in 2026 and 2027. Funding will help directly support our operational costs. This is such a boost for our organization and we are so grateful to be entrusted with this important funding for PRYA.

PITCH Competition - MUST! Charities

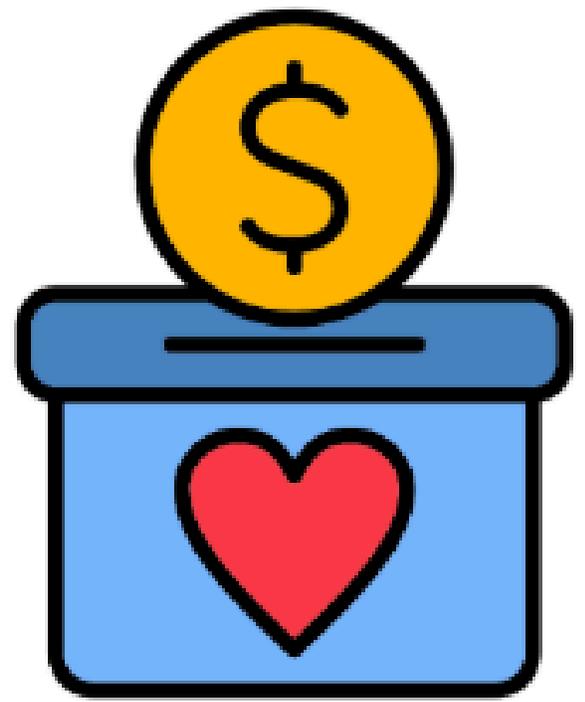
PRYA will be represented in the upcoming PITCH competition sponsored by Must! Charities! Our own Barbby Wunsch, Executive Director, has been working hard developing a 3-minute PITCH that will be delivered to an audience of donors on November 6th for this exciting night of fundraising and community support. Winners receive a cash prize for their organization! This inaugural event is sold out and will surely be a great night for introducing PRYA to some potential new supporters! Good luck, Barbby!



PASO ROBLES
YOUTH ARTS CENTER

Expansion Fundraising Committee

As we complete phase 1 of our Expansion project - our kitchen expansion/remodel - we are excited to move into phase 2 - bathrooms, security entrance, reception area! We anticipate breaking ground in May 2026 and our plans are currently being reviewed by the City of Paso Robles. As we continue to forge ahead we are looking to add more dynamic community members to our Expansion Fundraising Committee! Let's fire it up and get these funds raised for our Capital Campaign! Please reach out to Barby for more information and to get involved!



Contact: barby.wunsch@pryoutharts.org

NEW Sponsor-a-Class Campaign!

Speaking of fundraising, we are launching a new campaign this fall: Sponsor-A-Class! This campaign aims at getting business' more involved in supporting PRYA. For \$1,000 tax deductible donation, you can sponsor one (or more!) of our classes providing much-needed support to keep our classes affordable and accessible for our families. In return, we will provide businesses with lots of love - on social media, in our newsletters and marketing your business within our facilities! Please consider a donation and help support our services for community youth. We've served nearly 18,000 students in our community over the past 27 years: building confidence, finding purpose, and transforming futures!

Sponsor a Class. Empower a Generation.



PASO ROBLES YOUTH ARTS CENTER

CHANGE A LIFE IN JUST 8 WEEKS.

YOUR \$1,000 SPONSORSHIP GIVES LOCAL YOUTH ACCESS TO MENTORSHIP, CREATIVITY, AND SKILLS THEY'LL CARRY FOR LIFE.



SUSTAINABLE FUNDING MODEL

ADVERTISING OPPORTUNITIES

SHOW YOUR SUPPORT FOR COMMUNITY YOUTH

WITH YOUR SUPPORT, WE'RE CREATING A FUNDING MODEL THAT KEEPS THESE CLASSES RUNNING FOR YEARS TO COME.



SCAN OUR QR CODE TO DONATE NOW

QUESTIONS? CALL BARBY AT (805)322-1374 OR EMAIL BARBY.WUNSCH@PRYOUTHARTS.ORG



Welcome, Natalia Esquivel!

Natalia is the newest addition to our staff – our Office Administrator! Natalia has been instrumental in providing translation services, helping engage more PRYA families, and all around providing good cheer! She is off to a great start and we are so glad she joined our team here at PRYA!

Tis' the Season for Giving!

Can you believe October is almost over? This year is flying by! We want to let you know we will again be having our End of Year Giving mailing campaign. Letters will be sent out right before Thanksgiving so keep an eye out. Your donations will ensure we end the year strong! This has been a challenging year for fundraising...your donation, of any amount, helps so much! Please consider a gift this year to support community youth!

*Give Thanks
with a
Grateful Heart*

arts **EVERY DAY**
GIVING TUESDAY

Giving Tuesday – as part of our End of Year Giving campaign, PRYA will be having a Phone-A-Thon on Tuesday, December 2nd. We will be calling our supporters to connect and offer you the opportunity to be a part of our mission with a donation! We hope to raise \$10,000 on this special day where philanthropy is front-and-center in our hearts and minds. We look forward to speaking with YOU! To be a part of this exciting day, you can make a donation on our website: pryoutharts.org.